

## EPTA LOOKS FORWARD TO MEETING YOU AT GULFOOD

Epta looks forward to meeting you at **Gulfood**, the world's biggest and most important annual food and hospitality show, also dedicated to the restaurant industry, scheduled for **21-25 February 2016 at the Dubai World Trade Centre (Hall: Za'abeel, Sector: Foodservice Equipment, Stand: Z5-E21)**.

With almost 5,000 exhibitors participating from over 120 countries, Gulfood is a natural meeting place for international flavors and business with the leading trade operators in the world. The show, now in its 21st edition, will provide an important platform for the exchange and sharing of the latest products, services and trends in the hospitality industry.

Over the course of the five-day event, Epta will participate with its Costan, Eurocryor, Misa and Iarp brands, to introduce the new refrigeration solutions that these brands are about to launch onto the market, demonstrating the desire to transform bars, restaurants, hotels and specialist stores into social spaces where people gather and interact, while ensuring maximum food safety and complete respect for the environment.

**Costan**, a specialized brand in the international retail sector, will be presenting its systems, which combine aesthetics and technology and ensure optimum visibility and respect for the environment: the epitome of top quality and reliability, in addition to contributing towards flawless product display, Costan cabinets also guarantee exceptional performance both in terms of food preservation and of energy efficiency. **Eurocryor** will exhibit its custom-built cabinets, the result of the brand's creativity and passion, designed to present each product at its very best and stimulate extra sales for prestige outlets. **Misa** will present its approach to promoting *Quality & Technology*, defined as technology in the service of quality and healthy food, as part of the brand's commitment to the design of cold rooms capable of promoting Food Value. Specifically, all Misa solutions are equipped with **Epta Food Defence**, the innovative antibacterial system that uses silver ions to prevent, combat, and eliminate several species of bacteria, including the best-known and most dangerous. Finally, **Iarp** will present its plug-in cabinets, which are the result of *Plug-in power*. The distinguishing feature of its glass cabinets and vending machines is the ability to combine an eco-friendly spirit with exclusive style, while enhancing the visibility of the products displayed with different colors, lights, materials and high-tech solutions.